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Q13 FOX *FOOD FOR ALL* TO BENEFIT THOUSANDS OF FAMILIES IN NEED THIS HOLIDAY SEASON

(Seattle, WA) **Q13 FOX** kicks off the giving season with the ***Food For All*** holiday food drive. Viewers are invited to help a make difference in a family's life by donating non-perishable food items. Donations will benefit Food Lifeline and are being collected now through December 13, 2009.

There are three ways to donate – 1) Stop by any of the 77 participating Les Schwab store locations in Western Washington and make a non-perishable food donation, 2) text the word "meals" to 20222 to give $5 instantly or 3) make a secure credit card donation at www.Q13FOX.com. No cash donations will be accepted.

"Our communities are very important to the **Q13 FOX** family and we have the most passionate and civic minded viewers. We wanted to find a way to engage them this holiday season to make a positive impact on the hunger crisis here in Western Washington. Even the smallest donations can make a big difference to a family in need and no one should ever have to go hungry," said Pam Pearson, VP/General Manager **Q13 FOX**.

Food Lifeline is a nonprofit organization dedicated to ending hunger in Western Washington. Food Lifeline makes every penny count. 90% of the food they receive from local, state and national contributors is donated, allowing Food Lifeline to provide nine dollars worth of food to hungry people for every donated dollar. Food Lifeline is also the designated agency for distribution of state and federal food commodities in King County, an affiliate of Feeding America, and is one of the United Way of King County's partner agencies.

To help support this holiday food drive, **Q13 FOX News This Morning** reporter, Kaci Aitchison, will be broadcasting live, Friday, November 13, from 5:00am – 10:00am, at the Les Schwab store in Tukwila – 6804 S 180th St., Tukwila, 98188.

For complete details, go to www.Q13FOX.com.

KCPQ-TV (Q13 FOX, Channel 13) is Seattle's FOX network affiliate and KMYQ-TV (MyQ2, Channel 22) is Seattle's My Network TV affiliate. Both are Tribune Broadcasting stations programming a strong schedule of news, sports and entertainment. More information on KCPQ-TV is available at www.q13fox.com. More information on KMYQ-TV is available at www.myq2.com.

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