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SEATTLE SALON MAKES A DIFFERENCE IN THE LIVES OF LOCAL WOMEN IN NEED

(Seattle, WA) Salon Ciba offers the services of their premiere stylists to the residents of the Dorothy Day House for free. Residents are welcome to call up the Salon and make an appointment that same week and come in for a free haircut and style. Color and other services, residents only pay for the actual hair products that are used. The stylist's time and skills are donated.

"Beauty is about feeling good about you and it is truly our pleasure to have the opportunity to literally change the way people feel. The Women of the Dorothy Day House have pulled themselves up through incredible circumstances and many have lost their beauty in the bottom of their hearts. Some of the stories we have heard about the lives of some of the residents are heart wrenching and it's so rewarding to see the transformation when they leave the salon. It makes it all worth it! Many of the women have returned as "paying clients" well on their way to successful lives," said salon owner, Cindy Jarvis.

"Salon Ciba has given immeasurably to our program. They generously offer complimentary haircuts and styling services to Dorothy Day House residents and have done so for a number of years. It's incredibly touching to see the transformation that our women experience when they return to Dorothy Day House with new hairstyles. We see their self-esteem blossom, their dignity restored and the smiles of women celebrating being WOMEN again. The stylists are not just incredibly talented; they genuinely connect with the women. It's truly a blessing to our program to have this kind of community partnership," said Kylee Qualls, Resident Services Manager.

About Dorothy Day House: The Dorothy Day House is a residence for homeless women, managed by Catholic Housing Services. The Seattle residence provides 41 single units for low-income adult women, many of whom are disabled. Each unit is furnished with a bed, dresser, easy chair, table, microwave, sink and toilet. Community baths and kitchens are located on each floor. Rents are based on income, and can be as low as \$25 a month. On site staffing supports each resident in achieving and maintaining a level of functioning that will enable each woman to live independently.

"Salon Ciba offers us a chance to be pampered. I love showing off my new hairdo and it makes me feel empowered. In the past, when I was living in a shelter, I didn't have the time or money to get haircuts. I was focused on getting housing. Now that I live at Dorothy Day House I get free haircuts from the friendly and caring hairstylists at Salon Ciba. I'm very appreciative that they donate their time cutting my hair," said Teresa, a resident of Dorothy Day House.

About Salon Ciba: Established in 1988, Salon Ciba is one of Seattle's premiere salons hosting two locations – one in Capitol Hill and one in Belltown. Salon Ciba is locally owned and operated by Cindy Jarvis (a native Seattlelite) along with her husband and mother. Salon Ciba came after the first production year of Colorfoils International which was the original foil distributed by Ciba Distributing in 1987. Having pioneered the first product of its kind in the international hair fashion market used for dimensional hair coloring, Salon Ciba followed as an innovated salon with an emphasis on creativity and design.

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